

INTERNATIONAL WEEK

DRIVING INNOVATION IN CHINA'S GLOBAL HUB

Shanghai

19 - 23 October 2026

Explore Forward.
Lead the Change.

DRIVING INNOVATION IN CHINA'S GLOBAL HUB

Discover Shanghai's dynamic business ecosystem through an immersive 5-day experience. A unique journey that blends **academic excellence**, **corporate engagement**, and **cultural exploration** to give participants a deep understanding of China's fast-evolving economy.

Delivered in partnership with **Shanghai University**, this programme offers **direct access to leading companies and experts**, providing first-hand insight into:

China's innovation landscape and emerging business models;

Advanced manufacturing and supply chain capabilities shaping global industries;

The cultural heritage and contemporary mindset driving one of the world's most powerful economies.



WHAT TO EXPECT?



IMMERSIVE LEARNING

Engage in SHU lectures on Innovation & Entrepreneurship, Smart Manufacturing, and AI;



INDUSTRY ACCESS

Visit leading companies such as electric vehicle pioneer NIO to explore global trends from China's perspective;



CULTURAL IMMERSION

Discover Shanghai's heritage and modern energy through curated tours and activities;



STRATEGIC NETWORKING

Connect with local leaders, academics, and an international peer group.



SCHEDULE

DAY 1 19 OCT	DAY 2 20 OCT	DAY 3 21 OCT	DAY 4 22 OCT	DAY 5 23 OCT
8h30 Departure from Sheraton	8h30 Departure from Sheraton	8h30 Departure from Sheraton	8h30 Departure from Sheraton	8h30 Departure from Sheraton
09h00 – 09h30 Overview Introduction of Shanghai University & Welcome speech	9h00 – 11h00 Lecture: China's Urban Development & Regeneration	9h00 – 11h00 Company visit: AgiBot	10h00 – 11h30 Company Visit: Suzhou Embodied Intelligence Robotics Innovation Center	10h00 – 11h30 Company Visit: NIO
09h30-10h00 Self-Introduction Session				
10h15-12h15 Lecture: Bridging the Gap: The Evolution of China's FinTech and Financial Services				
12h30 – 13h15 Lunch at Shanghai University	11h30 – 12h30 Lunch at Shanghai University	12h30-14h30 Free Lunch at @West Bund	12h00 – 13h30 Lunch	12h00 – 13h30 Lunch at Shanghai University
13h45 – 16h00 Cultural Experience: City God Temple & The Bund	13h30 – 16h30 Industry Talk & Culture Experience: Panlong Xintiandi	15h00 – 16h30 Company Visit: Alibaba	14h00 – 16h30 Cultural Experience: Chinese Classical Gardens	14h00-15h30 Lecture: The AI-Driven Enterprise
16h30 – 18h00 Cultural Experience: Boat on Huangpu River	Return to hotel by bus	Free Time	Free time	15h45-16h45 Lecture: China versus Europe: Regulation, Innovation and Market Dynamics
18h30 – 21h00 Welcome Dinner & Culture Experience: Oriental Pearl Tower				16h50-17h00 Certification distribution
Return to hotel by bus	Free Time		Return to hotel by bus	17h30-19h00 Farewell Dinner: Hotpot

LECTURES/ ACADEMIC SESSIONS



Bridging the Gap

The Evolution of China's FinTech and Financial Services Industry: The session provides an overview of the evolution of China's FinTech and financial services industry, from historical development and core models, to regulatory frameworks and opportunities for global cooperation and investment

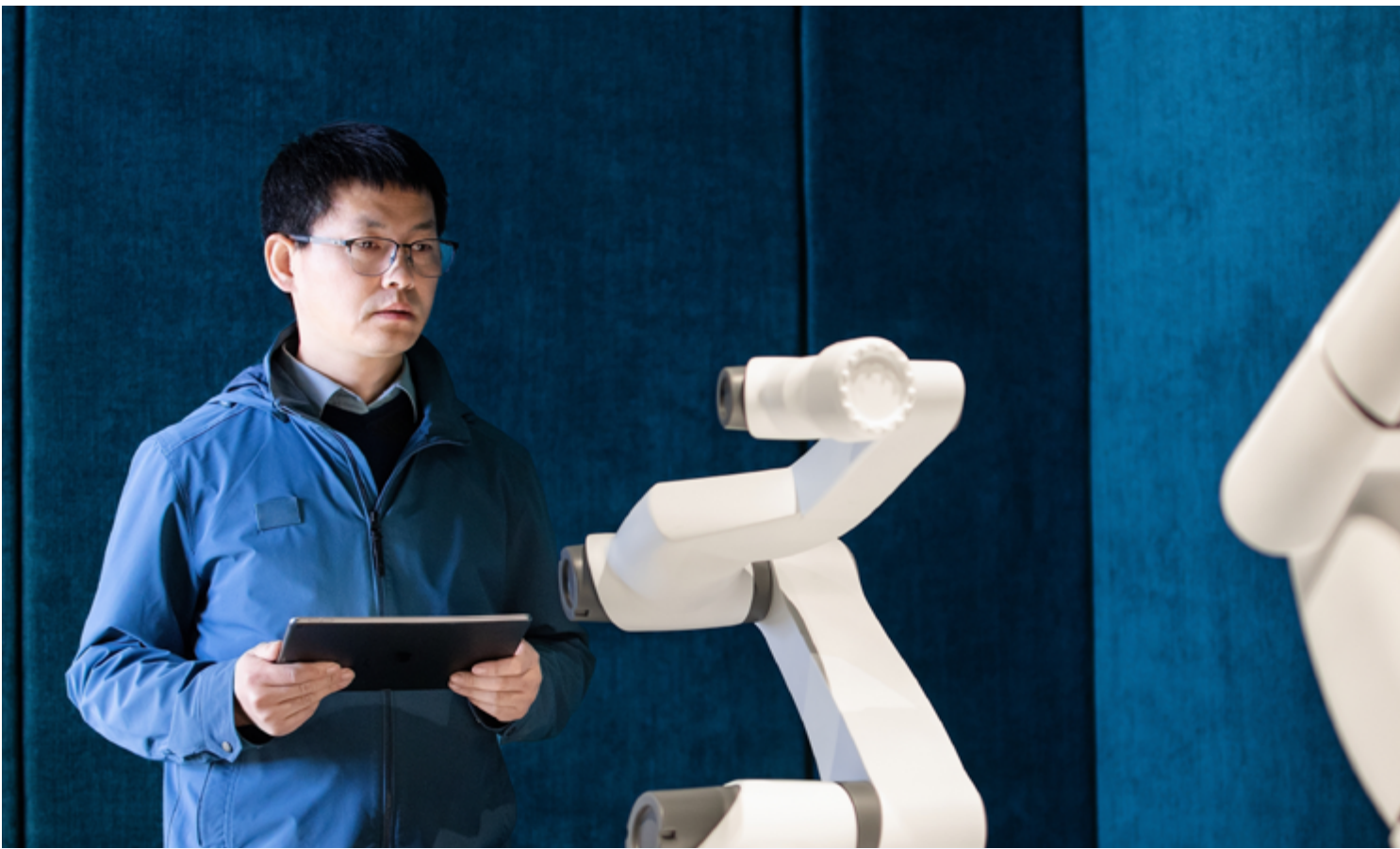
 **Professor Yan Zhipeng**, Academic Director of the MBA



China's Urban Development & Regeneration

The session provides an overview of the transformation of China's real estate sector, from a centrally planned allocation system to a market-driven industry and major pillar of the national economy.

 **Professor Timmy Leung Tat Man**, Former Director of the Capital Management Department at Shui On Management



The AI-Driven Enterprise

A comparative look at how regulation and innovation ecosystems drive AI competitiveness across two major economic regions.
Lindsay Yu, Enterprise AI-Ready Strategy Advisor

 **Ray Von**, CEO of OpenPie

COMPANY VISITS



NIO inc.

Founded in 2014, the company is a global leader in designing, developing, manufacturing, and selling premium smart electric vehicles(EVs).



Alibaba International

The global arm of Alibaba Group, empowers SMEs to expand worldwide through integrated B2B, B2C, logistics, and payment platforms, connecting trade across 200+ countries.



Suzhou Embodied Intelligence Robotics Innovation Center

Dedicated to embodied intelligence and humanoid robotics, this center showcases how robots are trained for real-world environments such as homes, restaurants, and factories.



AgiBot

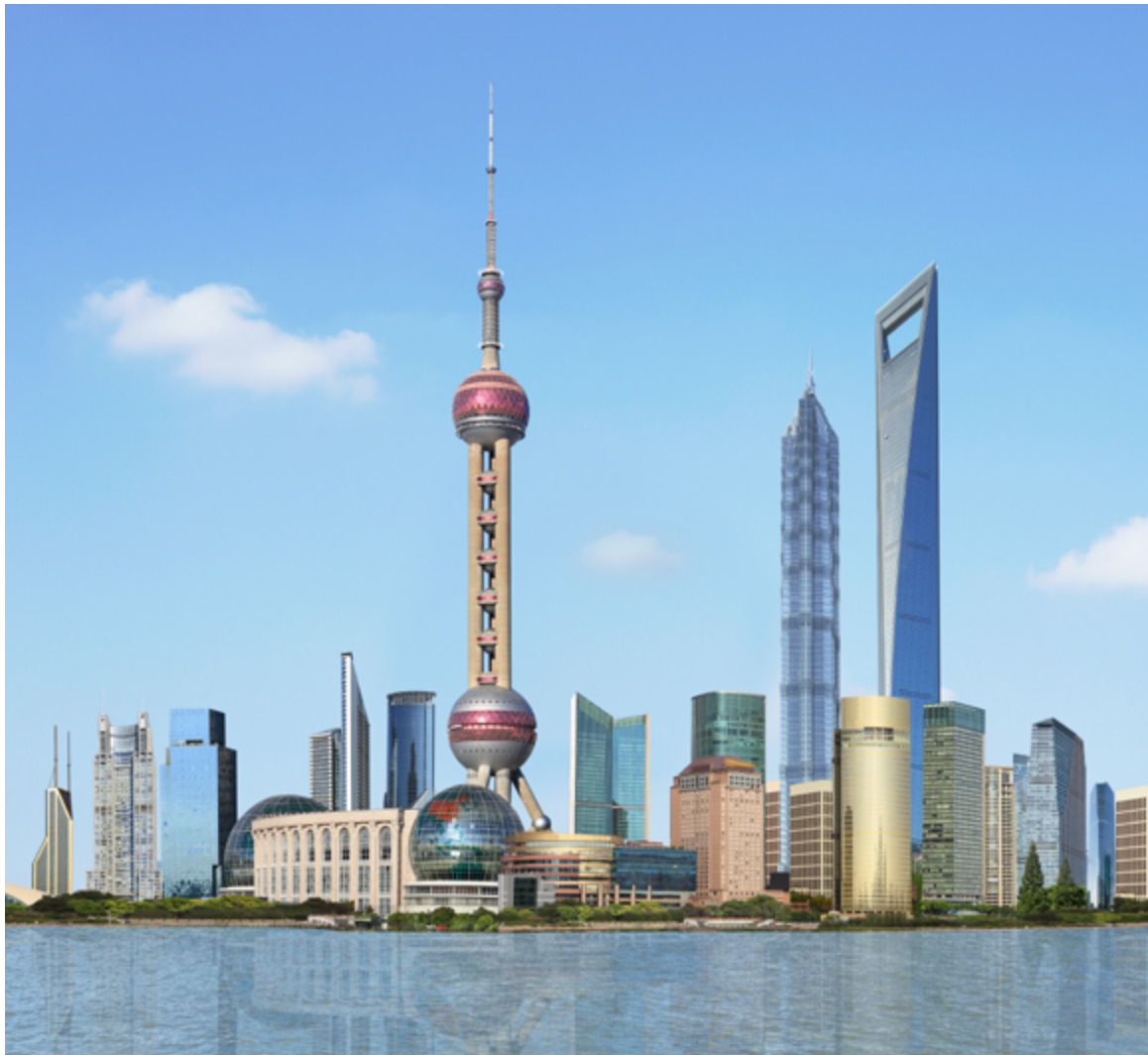
Shanghai-based robotics company developing humanoid robots and embodied AI solutions, focused on commercializing general-purpose robots for industrial and service applications.

CULTURAL ACTIVITIES



Yu Garden and City God Temple

Explore Yu Garden's classical Chinese design and the City God Temple's centuries of religious and cultural heritage - two iconic landmarks in traditional Shanghai.



The Bund + Oriental Pearl Tower

Enjoy panoramic views from the 468-metre Oriental Pearl Tower - a striking vantage point over Shanghai's dramatic skyline and modern ambition.



Suzhou Culture Experience

Explore Suzhou's classical gardens, celebrated for their harmonious blend of architecture, water, rock, and vegetation — offering a deeper appreciation of traditional Chinese aesthetics and a peaceful contrast to Shanghai's fast pace.



Panlong Xiantiandi

Panlong Tiandi is an acclaimed urban renewal project in Shanghai's Qingpu District. It blends a millennia-old Jiangnan water town with modern, open-air commercial spaces, featuring restored historic canals, stone bridges, and a sprawling 230,000-square-meter green park system.

SHANGHAI UNIVERSITY

Shanghai University (SHU) is a leading institution in China's financial capital, recognized for its strong emphasis on innovation, international collaboration, and multidisciplinary education. Accredited by AMBA and EFMD, SHU reflects global standards of academic excellence while offering unique insight into one of the world's fastest-growing economies.

With programs spanning business, engineering, arts, and social sciences, SHU combines rigorous academic learning with practical engagement in China's dynamic business environment. Located in the heart of Shanghai, the university provides students with unparalleled exposure to cutting-edge industries, advanced manufacturing, and a vibrant cultural setting, preparing future leaders to thrive in a globalized world.



APPLICATIONS AVAILABLE

Early Bird (until July 31st)

2565€

Regular Pricing

2700€

What is included

Local Transportation

4 lunches + 2 Dinners

4 lectures+ company visits + 5 cultural experiences

Certificate

5 nights, single room with breakfast

ACCOMMODATION

EXPLORE MORE HERE

Four Points by Sheraton



INTERNATIONAL WEEK

**READY TO
EXPLORE WITH US?**

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