

Lead Across Borders. Drive Change.

INTERNATIONAL MBA

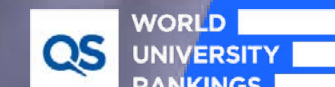
FT Global MBA Ranking 2026:

Top 100 Worldwide

PBS.UP.PT

12th Value for
Money Worldwide

14th ESG and Net Zero
Teaching Worldwide



REIMAGINE YOURSELF. EXPLORE THE FUTURE.

Welcome to Porto Business School.

You explore what's next. You move forward with intent. You believe leadership is not about reacting — but about shaping change.

You want to grow as a professional and as a leader. You want to create value with purpose. You want to make a difference.

At Porto Business School, we challenge leaders who explore forward and lead the change in a world defined by transformation, complexity, and opportunity.

As the business school of the University of Porto, we combine academic excellence with real-world relevance, connecting individuals, companies, academia, and society in a forward-looking learning ecosystem.

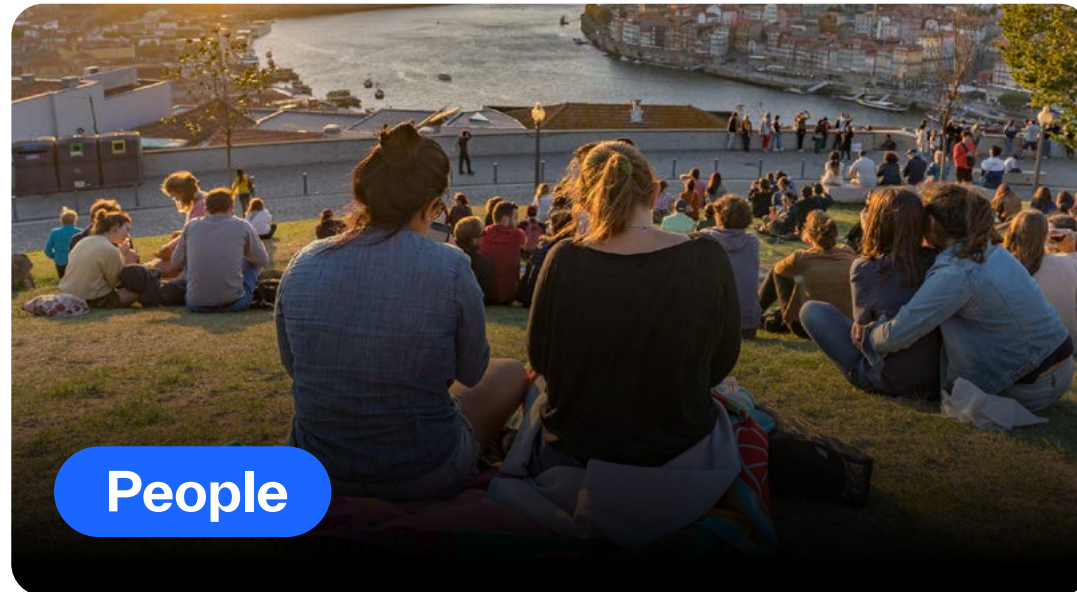
Our programs are immersive, practice-driven, and future-oriented. You will be challenged by rigorous thinking, exposed to diverse perspectives, and equipped with the tools to lead responsibly in an ever-changing global context.

We believe in leadership with purpose, innovation with impact, learning that transforms people, and the organizations they serve. This is Porto Business School. Explore forward. Lead the change.

IT ALL BEGINS WITH PLACE

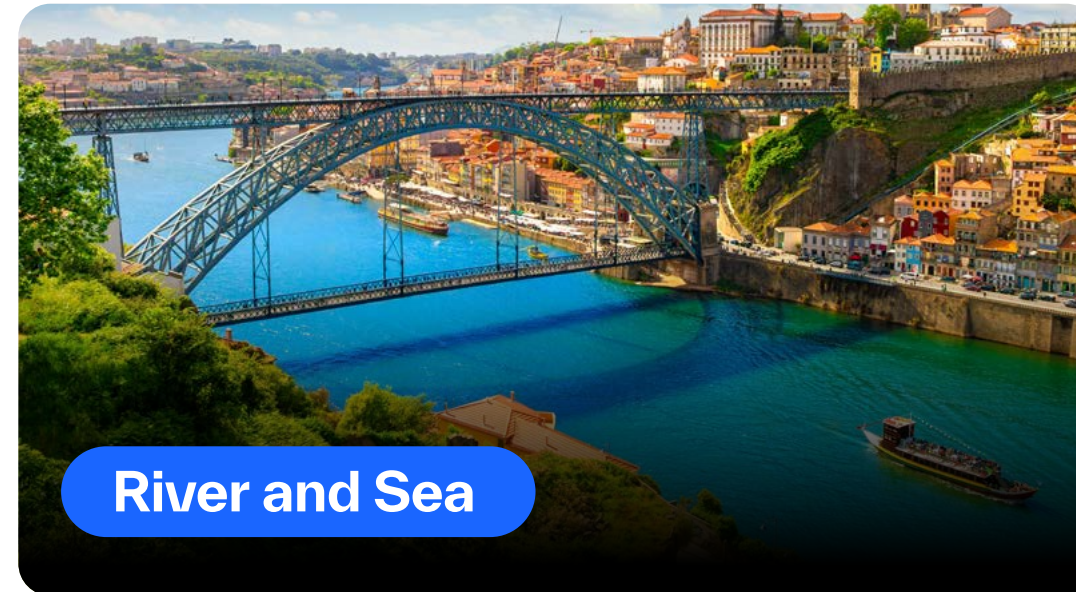
Experience Porto

A vibrant and eclectic European Destination where history, innovation, and inspiration converge in one extraordinary place.



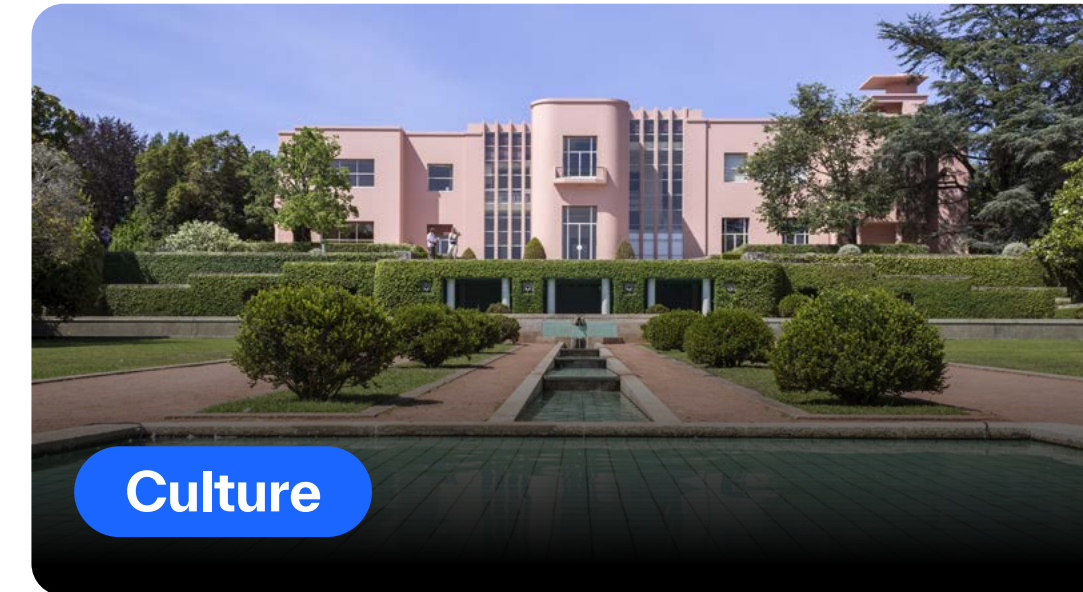
People

Warm, authentic people are at the heart of Porto's welcoming spirit and strong sense of community.



River and Sea

The Douro River and Atlantic Ocean define Porto's landscape, culture, and identity.



Culture

Historic landmarks and contemporary creativity shape Porto's rich and dynamic cultural life.



Gastronomy

Traditional cuisine, fresh seafood, and Douro wines define Porto's authentic gastronomic experience.

Porto in numbers

Living in Porto means experiencing a city that combines global recognition with exceptional quality of life, cultural richness, and international openness.

1st Best Large City For Foreign Investment
FT / fDi Intelligence, 2023

2nd Largest City In Portugal
Nomad List, Feb 2023

6th Country With The Best English Proficiency
Global EF Education First, 2024

1.7M Population

ABOUT THE PROGRAM

The International MBA is your launchpad to become a forward-thinking leader — grounded in the mindset, skills, and tools to navigate complexity and drive change. Strengthen your analytical and creative thinking, leadership, and digital fluency, while exploring the power of AI, innovation, and sustainability.

Mode of Study

Full-time

Format

In-person

Next edition

September 21, 2026

Investment*

30.000€

Duration

11 or 15 months

Language

English

Local

Porto

(with global immersion and international study options in Europe, the U.S. and Asia)

APPLY NOW

* **Early Bird fee:** 25.500 € (Until December 31, 2025)

First phase: 27.000 € (Until March 31, 2026)

Second phase: 28.500 € (June 30, 2026)



THE INTERNATIONAL MBA LEADERS

You will be part of a diverse, multicultural cohort of experienced professionals spanning leadership, management, finance, technology, healthcare, and strategy. You will engage with senior leaders and specialists in logistics, financial analysis, marketing, sales, design, engineering, and healthcare.

Together, you will be ready to lead transformation, drive innovation, and tackle complex global challenges.

32

Average Age

12

Average Work Experience

60%

International Students

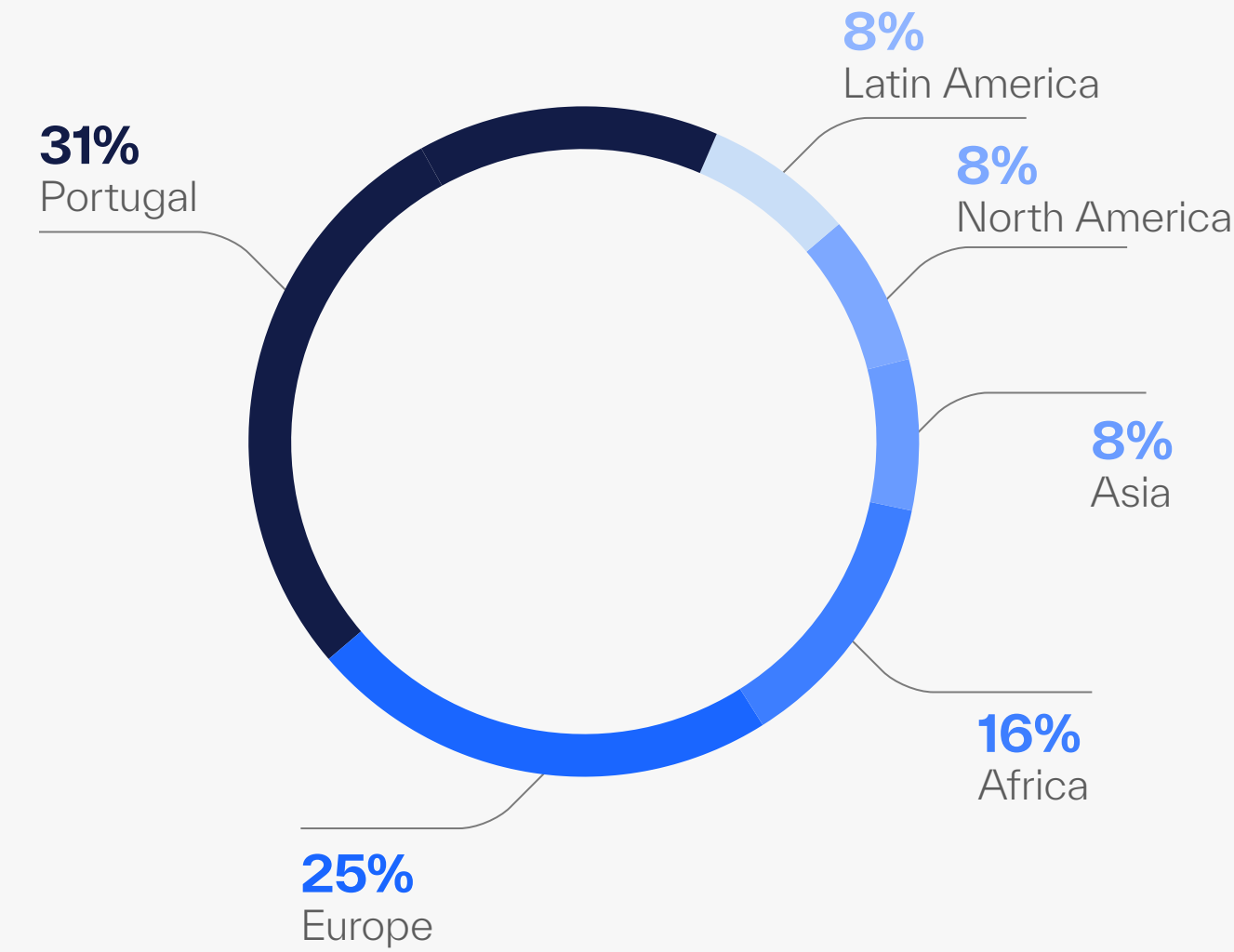
45%

Women

ACADEMIC BACKGROUND



REGIONS



WHY CHOOSE PORTO BUSINESS SCHOOL?

Discover the six Differentiators (6Ds) that make PBS unique and experience each one firsthand.



Designed for uncertainty and complexity, Dynamic Learning redefines education by developing leaders who explore, adapt, and innovate.



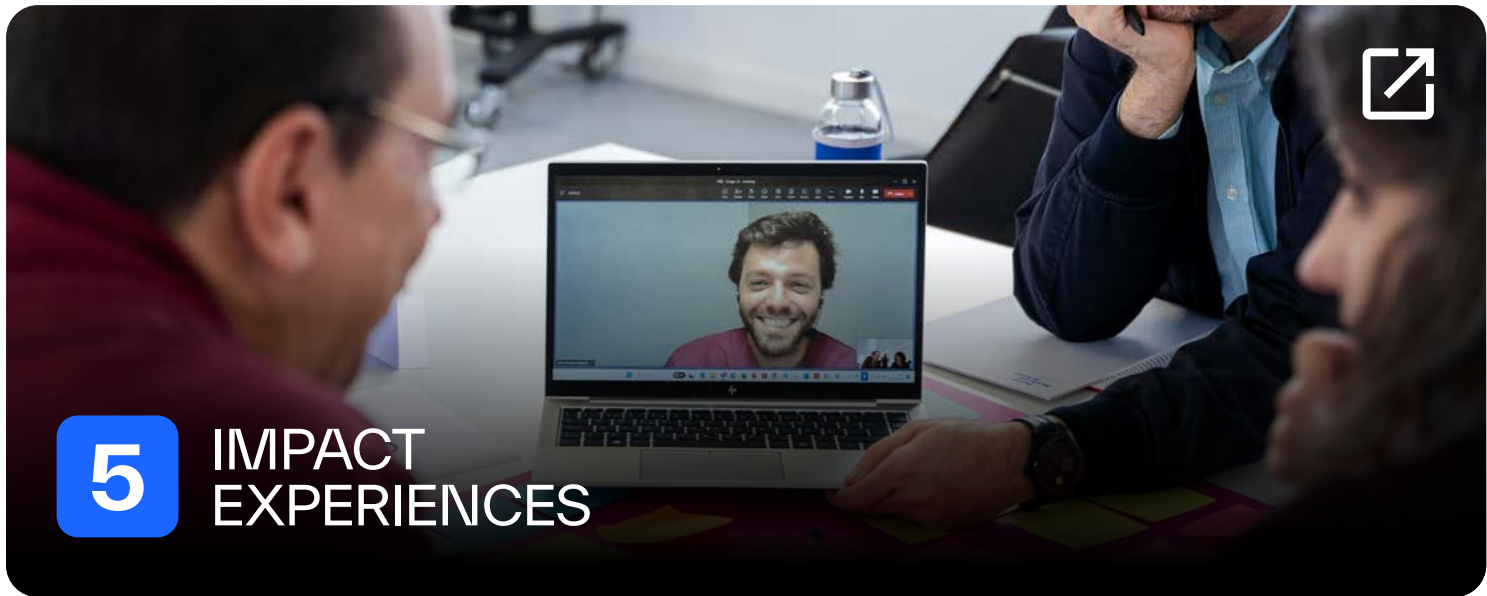
Our AI-first MBA develops adaptive leaders who balance exploration and execution, confidently leading complex challenges in AI-powered organizations.



Customize your MBA by combining AI with entrepreneurship or sustainability to lead ethically, innovate boldly, and create impact.



Earn two recognized diplomas through flexible double-degree pathways that expand global exposure, expertise, and career opportunities.

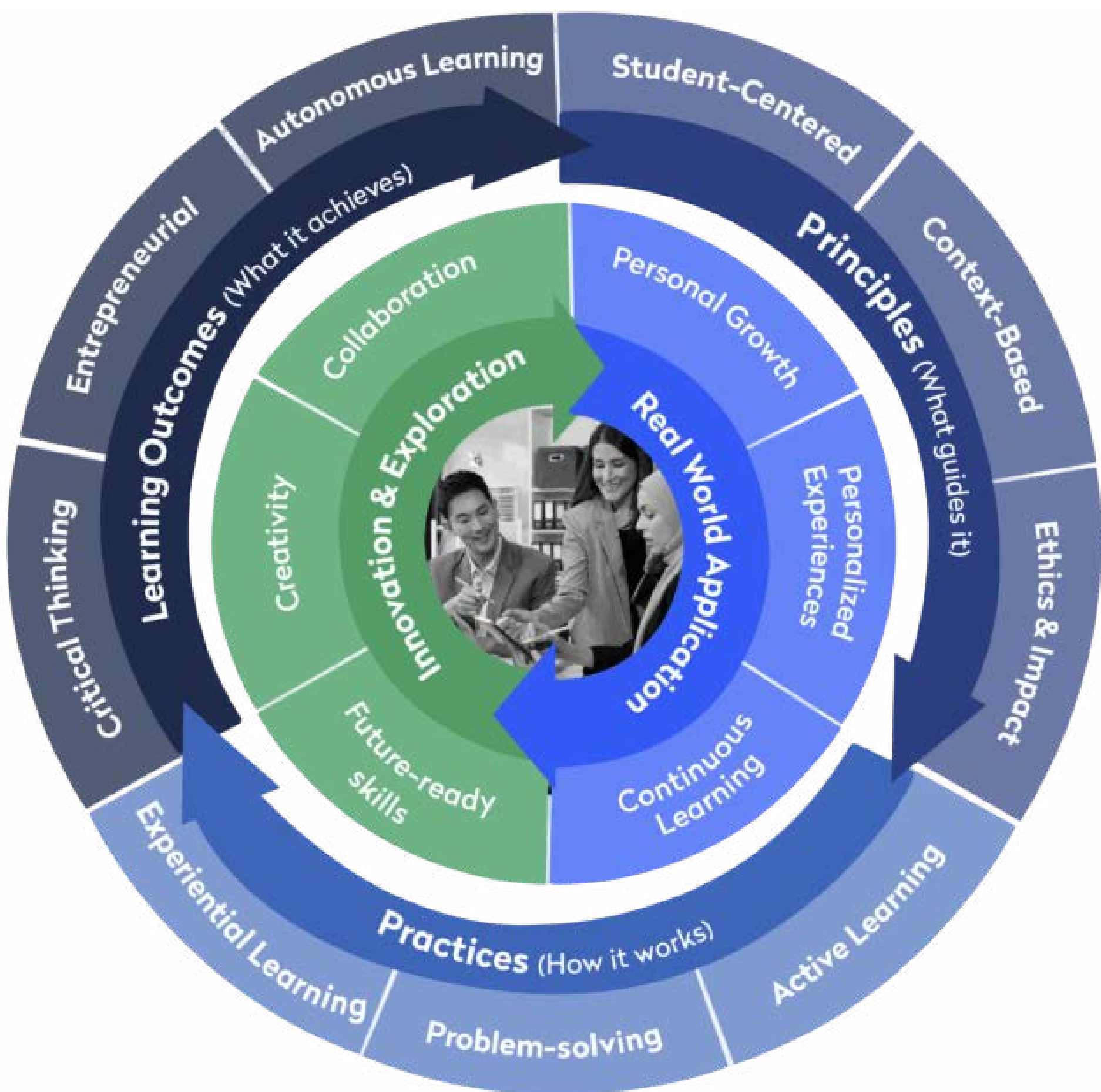


Through action-based learning, each experience builds the skills to lead confidently, decide effectively, and deliver impact.



A personalized Career Journey connects self-awareness and learning, guiding informed decisions and meaningful professional growth throughout the MBA.

1 PBS SIGNATURE MODEL – DYNAMIC LEARNING



In a world shaped by constant change, uncertainty, and complexity, our Dynamic Learning model moves beyond traditional approaches to leadership education.

It is flexible, forward-looking, and grounded in real-world challenges.

We believe leaders are not just learners. They are explorers, continuously navigating new contexts and opportunities.

[Explore more here](#)

THREE LAYER FRAMEWORK

To support this dynamic interplay, our model is structured around three key layers.

Guiding principles

The core values that shape our approach, ensuring learning is student-centered, ethical, and relevant.

Transformative Learning outcomes

The tangible results of this approach, equipping learners with critical thinking, self-direction, and an entrepreneurial mindset.

Active learning practices

The methods that bring learning to life, emphasizing hands-on experiences, problem-solving, and engagement.

2 AI FIRST LEADERSHIP

At Porto Business School, our AI-first MBA develops ambidextrous leaders who balance exploration with execution. Students learn to reframe complex challenges, apply and iterate ideas in real contexts, and lead confidently in non-linear environments.

Working with AI-driven tools on real business problems, they build the ability to act, reflect, and adapt in real time. This intentionally designed MBA experience ensures graduates are not only fluent in AI, but ready to lead responsibly in AI-powered organizations.

Together, these two pillars prepare you to shape the future of business with insight, agility, and purpose.

AI Across the Program:

From technical foundations to real-world strategy, AI runs through every stage of your learning. You'll engage with AI Labs, tackle the AI Business Impact Challenge, and master how to apply AI for Business.

Leadership in Action:

A structured and continuous development path helps you grow as a leader — through coaching, storytelling, negotiation, and personal reflection.



3 SUSTAINABILITY & ENTREPRENEURSHIP TRACKS

Both tracks reflect **PBS’s commitment to sustainable** and **ethical leadership**, with a strong focus on **AI and Leadership**. Personalize your learning journey by combining AI with Entrepreneurship to drive innovation and venture-ready skills, or with Sustainability to create technology-powered positive impact. **Certificates are awarded upon completion of the required core courses and electives within each track.** The choice is yours: **shape your MBA** around your ambitions and the future you want to lead.

Entrepreneurship Track Certificate of Completion

If you aim to convert ideas into viable opportunities and build a strong innovation mindset, the Entrepreneurship Track is the right fit for you.



Entrepreneurial Mindset

The Entrepreneurial Mindset course strengthens your ideation skills and equips you to generate meaningful business ideas. It then guides you to validate those ideas rigorously, preparing the strongest ones to move forward to the Entrepreneurial Lab.



Entrepreneurial Lab

At PBS, choosing the entrepreneurship track gives you access to the Entrepreneurship Impact Centre, a specialized Innovation X Hub. There, we mentor you to put your ideas to the test. In this hands-on lab, you’ll design, prototype, and refine real solutions with the support of experienced mentors and entrepreneurs.

Sustainability Track Certificate of Completion

The Sustainability Track prepares students to lead with purpose in organizations that value environmental and social impact. It provides essential tools for creating sustainable strategies and solutions.



Sustainability and Value Creation

Explore sustainability as a strategic lever for long-term value. Through real-world cases and frameworks, participants learn how organizations integrate ESG into business models and leadership decisions—aligning purpose and performance to build sustainable competitive advantage for business, society, and the environment.



Team Building for Social Impact

At PBS, each year we join together to revitalize community spaces—building teamwork while creating meaningful impact.

4 INTERNATIONAL EXCHANGES & DOUBLE DEGREES

Two Diplomas, One Smart Move

At PBS, our **Double Degree pathways** enable students to earn two recognized diplomas by combining programs within PBS, with the University of Porto, or with our international academic partners, offering opportunities to complete part of the studies abroad in countries such as **China, Thailand, Brazil, France, among others**. These flexible options use curricular synergies and credit recognition to provide a time- and cost-efficient route to advanced qualifications. Whether pairing an MBA with another postgraduate program or completing part of the studies abroad, students gain broader expertise, international exposure, and enhanced career opportunities within a high-quality, globally connected learning environment.

Dual excellence, your way

Explore flexible Double Degree options that broaden your global perspective and accelerate your career.



Double Degrees with International Schools

Achieve two world-class diplomas — in less time, with more impact.
Language: English





International Exchange

Expand your global mindset through international exchange experiences at leading business schools worldwide.

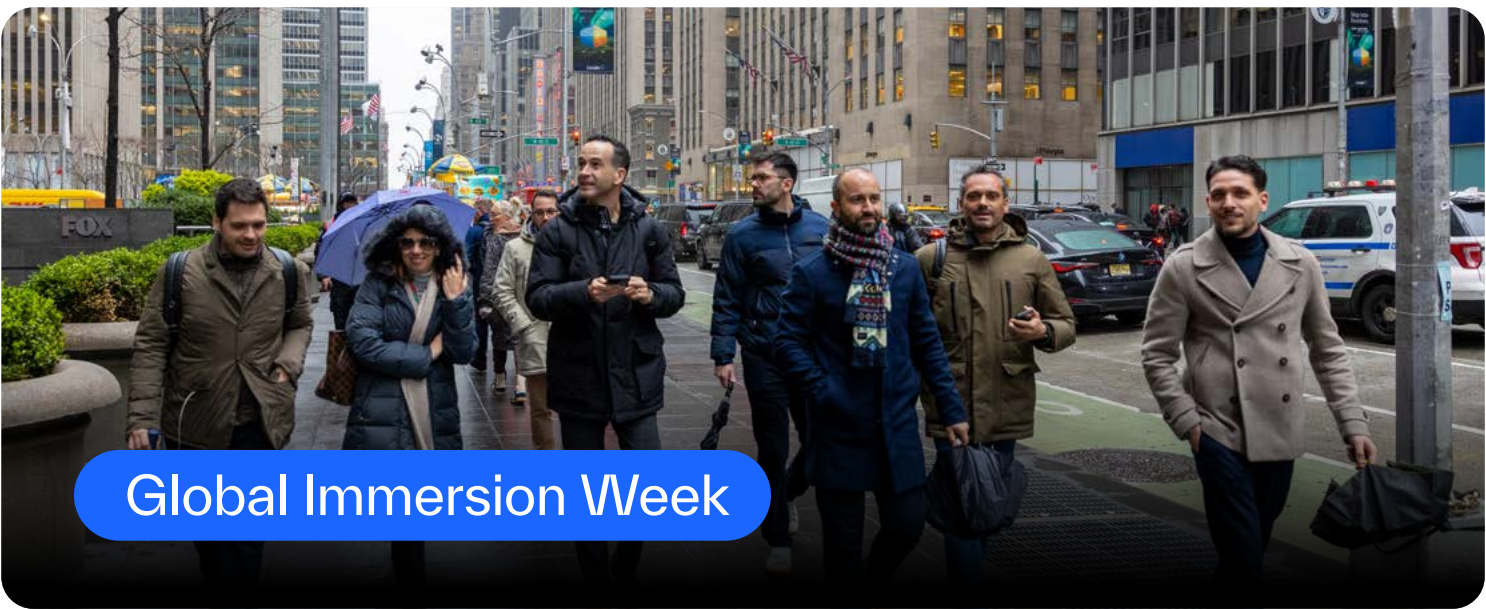
Business Schools Partners:



5 IMPACT EXPERIENCES

Where learning meets real impact.

The PBS International MBA is built on action-based learning. Each experience strengthens your ability to lead, decide, and deliver results.



Global Immersion Week

Deepen hands-on experience exploring destinations across Europe, the U.S., and Asia (locations vary each year).



Board Fellows

Serve on nonprofit boards, gaining governance experience while contributing to real community impact.



Business Impact Challenge (BIC)

Collaborate with industry partners to design and implement innovative solutions to real business problems.



Executive Edge Talks

Learn directly from CEOs, entrepreneurs, and global executives through our curated speaker series.



Innovation X Hub (IXH)

PBS ecosystem for innovation. “YOU” are part of this vibrant community, actively shaping ideas and change.



Arts & Leadership

A one-day experience using art, architecture, and nature to reflect on individual, relational, and systemic leadership.

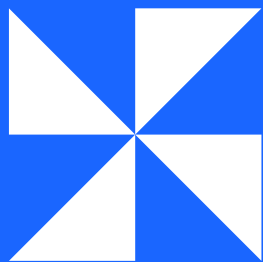
6 CAREER JOURNEY

At PBS, the Career Journey is a continuous, integrated process linking learning, self-awareness, and professional growth. From the start, students reflect on their goals and the impact they want to make. Whether exploring new paths, changing careers, or advancing in their field, **our tailored approach ensures each step of the MBA aligns with their aspirations.** Insights gained at each stage build on the previous ones, guiding informed decisions and meaningful career progress.

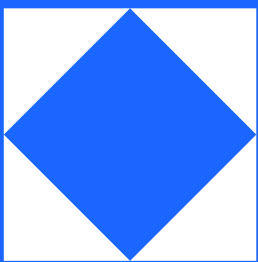
Through our Career Services, MBA students receive continuous support to maximize professional impact, including:

- ▶ Group coaching sessions
- ▶ Online skills development training
- ▶ Marketing insights
- ▶ Connections with top job recruiters
- ▶ Support in setting career goals
- ▶ Creating personalized job search plans
- ▶ Optimizing CVs, LinkedIn profiles, and interview techniques

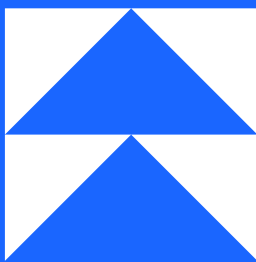
A personalized career model that supports three paths:



A **Seeker** exploring new opportunities



A **Transitioner** navigating a career shift



A **Grower** advancing within your current field

CAREER IMPACT

An MBA at Porto Business School translates learning into concrete career results. Participants leverage the program to progress faster, reposition themselves in the market, and unlock new professional opportunities—often reflected in **salary increases**, **expanded responsibilities**, and **improved employability**.

Supported by a strong corporate network and a career-focused approach, the **MBA connects talent with leading organizations** across industries and geographies. The impact is measurable, sustained, and visible in long-term career outcomes.

\$84K

Annual Salary Average

73%

Average Salary Increase

97%

Employment rate after completing the MBA

Companies where our students work post IMBA:



HEAR FROM OUR ALUMNI



Opened doors to a transformative career

The MBA at Porto Business School exceeded my expectations. From a warm welcome in Portugal to excellent faculty and classmates, I couldn't have asked for more. Above all, the school's support in my capstone project enabled hands-on learning and opened doors to a transformative career path within my company.

Yannick Sekamana

2023/2024, Nigeria
Business Development @ Mota-Engil



It was a powerful pivot point

Coming from a social impact background, the International MBA empowered me to translate purpose into strategy. It was a powerful pivot point, broadening my perspective, deepening my leadership skills, and expanding my professional horizons. The experience was transformative both intellectually and personally.

Megha Sen

2023/2024, India
Talent Acquisition Specialist @ Indie Campers



It is an immersive experience

The international MBA was the gateway to changing my career to digital business transformation. If we live it, it can open new doors and broaden our perspective. It is an immersive experience

Anas Husaria

2016/2017, Netherlands
Portfolio Manager @ Siemens Energy

THE IMBA JOURNEY

	ESSENTIAL BUSINESS FOUNDATIONS	ORIENTATION WEEK	1 TERM Building the Core	2 TERM Integrating for Impact	3 TERM Specializing & Putting to Practice	4 TERM Specializing & Putting to Practice
	JUN-SEP	SEP	OCT-DEC	JAN-MAR	APR-JUL (11 months)	SEP-NOV (15 months)
CORE KNOWLEDGE	Pre- Courses: Accounting Essentials: Decoding the Numbers Finance Foundations: Exploring the Language of Business Excel in Action Quantitative Skills Toolkit	Case Study Methodology	Financial Accounting & Reporting Financial Management Managerial Economics Business Analytics for Managers Marketing Strategy & Implementation	Innovation & Digital Strategy Corporate Finance Business Strategy Management Accounting & Control Operations & Supply Chain Management International Corporate Governance	Electives or Internship Consulting/Entrepreneurial Capstone	Electives or Internship Entrepreneurial Capstone
LEADERSHIP	Ethical Leadership and AI Responsibility	Group Reveal and Coaching Persuasion and Influence World Café	Communicating with Impact Problem Solving & Decision Making High Performance Teams Project Management Group Coaching MBA Executive Edge Talks	Leading and Managing People Negotiation Skills Group Coaching MBA Executive Edge Talks	Powerful Storytelling MBA Executive Edge Talks	Leadership Electives
AI	AI Foundations	AI Tool Lab		AI for Business	AI Business Impact Challenge	AI Electives
TRACKS						
ENTREPRENEURSHIP		Make it yours: From Insight to Innovation	Entrepreneurial Mindset	IXH Workshops/Seminars Mentoring Sessions	IXH Workshops/Seminars Mentoring Sessions Entrepreneurial Electives	Entrepreneurial Lab + Capstone Entrepreneurial Electives
SUSTAINABILITY		Team Building for Social Impact Leading with nature		Sustainability and Value Creation	Sustainability Electives PBS NBO Board Fellows	Sustainability Electives
CAREERS JOURNEY						
CAREERS JOURNEY		Career Summit	Carer Visionary & Value Creator Brand Builder Career Toolkit by Career Services	Opportunity Seeker Career Toolkit by Career Services	From Transition to Transformation Career Toolkit by Career Services	Career Toolkit by Career Services Career Summit
IMPACT EXPERIENCES						
IMPACT EXPERIENCES		Get to Know Porto	Company Visit	Company Visit	Global Immersion Week + Exchanges	Exchanges and Double Degrees

CUSTOMIZE YOUR MBA

Your MBA should fit your ambitions — not the other way around. At Porto Business School, you can tailor pace, focus and experiences - choose the duration that fits your life, build depth through concentrations, and add tracks, exchange or an optional internship to accelerate your next step.



Full-time

Choose the pace that fits your life and goals:

- 11-month Fast Track
- 15-month Extended Track



Electives

Choose from 30+ electives to shape your focus and build expertise.



Concentrations

Choose one concentration:

- Finance & Investments
- Marketing, Branding and Sales
- Strategy & Business Foresight
- Data, Tech & Artificial Intelligence
- Operations & Supply Chain Management
- Leadership
- Innovation & Entrepreneurship



Internship Option

Add an optional internship to explore a new role or industry and strengthen your profile. Available in Portugal or abroad



Sustainability Track

Build practical ESG and responsible leadership skills. Additionally, you will get a sustainability certificate



Entrepreneurship Track

Develop venture and innovation skills — From ideation, to validation and pitching.



International Exchange & Double Degree

Expand your global network and perspective through international exchange opportunities and, where applicable, double degree pathways with partner schools.



Capstone Projects

Apply real-world problem solving across AI, Sustainability, Operations & Supply Chain, Internationalization, Marketing, Innovation, delivering practical solutions to business challenges.

INTERNSHIP PROGRAM

An integrated component of the International MBA, designed to provide students with hands-on experience in a real business environment.

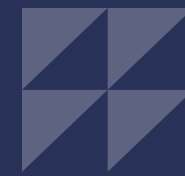
It enables participants to apply classroom knowledge in practice, explore new roles or industries, and strengthen their professional profile — either in Portugal or internationally.

Internship Timing Options



11-Month Track

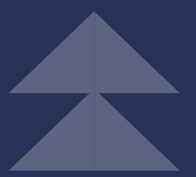
March → June



15-Month Track

Option A: March → June

Option B: September → November



Academic Credit

3 electives = 6 ECTS

Students undertaking internships abroad have the option to complete their electives and Capstone project online, ensuring full program continuity regardless of location.



ADMISSION PROCESS

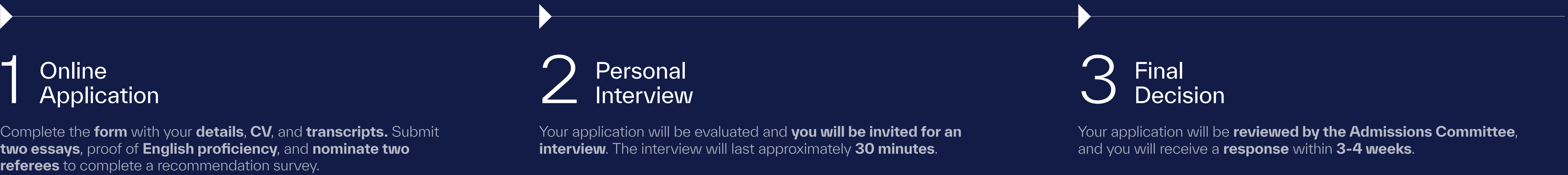
Selection Requirements

APPLY NOW

- ▶ **A degree** (or equivalent) from an accredited university.
- ▶ **3 years** of minimum relevant experience
- ▶ The **ambition** to accelerate your career in management by learning to excel in team management, leadership with a broader and strategic view of business.
- ▶ A **global perspective of management** regarding innovation and creativity as success factors for companies in an international environment.



At Porto Business School, our admissions process is simple, rigorous, and fully online.



FINANCIAL AID & SCHOLARSHIPS

Many of our students use a combination of **financial resources** to manage tuition fees and overall program costs, including personal savings, loans, scholarships, and sometimes support from family or employers. Through its scholarship programs, Porto Business School promotes diversity and recognizes merit across all programs. Scholarships are awarded based on **merit, distinctive skills**, and **academic** or **professional excellence**.

In addition to a broad scholarship portfolio that supports **inclusion and diversity**, Porto Business School also offers **interest-free tuition Installments** and **flexible payment options** tailored to each program.

LEARN MORE



Tuition Payment Options

An MBA is a valuable investment in your career, but managing the costs can be challenging. At Porto Business School, students can pay tuition fees in interest-free installments.

The number of installments and the terms depend on the program type. For detailed information, contact our MBA Admissions Advisor.

€1.2M

in scholarships awarded

209

students received a scholarship

43%

of women received a scholarship

27%

of scholarship recipients were international students

BECOME PART OF OUR COMMUNITY

Porto Business School is a global alumni community built on lasting relationships, shared values, and lifelong connections. Our network brings together former students, professionals, organizations, and entrepreneurs, creating opportunities for collaboration, learning, and mutual support around the world. Being part of this community means pride in our culture, an innovative and entrepreneurial spirit, and the certainty that you can always come back. Through active engagement and global initiatives like Alumni Around the World, we stay connected across borders and generations.



REIMAGINE YOURSELF. EXPLORE THE FUTURE.

PBS.UP.PT

Porto Business School
Avenida Fabril do Norte, 425
4460-314 Senhora da Hora, Matosinhos, Porto
T: +351 226 153 270
E: geral@pbs.up.pt